



CONSTRUCTION EQUIPMENT, INC.

7550 Independence Drive • Walton Hills, Ohio 44146 • Phone 440-232-7900 • Fax 440-232-4382 • Web www.npkce.com

NPK Construction Equipment (NPKCE), a subsidiary of Nippon Pneumatic Mfg. Co. LTD (NPK Japan), is very excited to announce that NPKCE has purchased Genesis Attachments LLC (USA), Genesis Holdings (Germany), and Genesis GmbH (Germany).

We are very excited about this new partnership because, like NPK, Genesis is a market leading attachment supplier with a focus on quality products. Genesis has a great distribution network and an incredible group of dedicated employees. Genesis's scrap processing, demolition, and material handling attachments are well engineered, high quality products with an outstanding reputation with their customers in the marketplace. The acquisition of Genesis will make both companies stronger. The expertise, the experience, the culture and the company spirit of both businesses will benefit all of our customers and dealers, both nationally and globally.

Genesis Attachments LLC was founded in 1997 and is based in Superior, Wisconsin. Genesis GmbH was founded in 2002 as the European licensee and exclusive sales partner of Genesis Attachments LLC. The first-rate manufacturing facility in Superior, WI has 117 employees while their counterparts in Europe have an additional 15. Because Genesis has been a market leader for many years, NPK doesn't plan on making significant changes to the business, but rather plans on coming together with Genesis to continue improving the experience for our dealers and end users alike.

Nippon Pneumatic Mfg. Co. LTD was founded in the early part of the 20th century selling pneumatic tools and has been designing & manufacturing construction equipment attachments since the late 1950's. In 1975 NPK Europa B.V. was established in Rotterdam, Holland to expand sales channels in the European Community. By the mid 80's, NPK was a well-established, highly reputable manufacturer of hydraulic hammers, crushers / pulverizers, shears & pile drivers. In 1985 NPKCE was established to provide exclusive distribution & product support for the western hemisphere. Shortly after its inception, NPKCE quickly built an extensive dealer network for product distribution.

In the years since, NPKCE has added manufacturing and machining facilities transforming the company into a fully-fledged designer, manufacturer, and assembler of quality C&D attachments and pedestal boom systems. Late in 2013, NPKCE entered into a partnership with European mining equipment manufacturer, Hermann Paus Maschinenfabrik, of Emsbüren, Germany serving as the exclusive distributor of Paus mining vehicles in the United States and Canada. This led to the establishment of NPK Mining Equipment LLC in 2018 and the launch of a new branch in Elko, NV dedicated to the sale and service of Paus vehicles in the West.

NPK worldwide has maintained the philosophy that with enough diverse products and industries, we can withstand the valleys that every industry encounters over time. Through acquisitions, mergers, expanded products, and various new products NPK has continually worked to satisfy this philosophy and through all these opportunities we have stayed true to our philosophy to exceed customer expectations each and every day. We continue to work toward this goal as we come together with Genesis to expand even further into the scrap, demolition and adjacent industries.

Dan Tyrrell
President